



NZ2020 Stamp Exhibition
19-22 March 2020, Ellerslie Event Centre, Auckland
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Visit our website at <http://nz2020.nz>

Under the patronage of the Federation of Inter-Asian Philately

28 January 2019

NZ2020 International Stamp Exhibition

1. Introduction

NZ2020 is the first international exhibition held in New Zealand since the successful NZ1990 World Stamp Exhibition. NZ2020 is being held under the patronage of the Federation of Inter-Asian Philately (FIAP) and is being run by an incorporated society set up specifically to hold the event.

The exhibition will have some 1200 frames of exhibits making it two to three times the size of our typical NZ National exhibition. All of the exhibits will be of high standard; will be among the best on offer from the more than 20 participating countries; and, most will never have been seen in New Zealand before. There will be 40 trade stands with dealers (many of whom will be from overseas who rarely, if ever, visit and trade in New Zealand) and postal agencies (in addition to NZ Post).

We invite your members to be part of it.

2. Come to the show

The first, and obvious way, is to take advantage of having an international stamp exhibition here in New Zealand by visiting the venue to look at the exhibits, checking what's on offer at the trade stands, meeting old collecting friends and making new ones.

3. Be volunteer helpers

Exhibitions require a lot of people to set up and run efficiently. This means there is a need for voluntary assistance from well beforehand; at the setting-up stage; during the event; and, immediately afterwards. The range of tasks required mean there will be ones that suit any society member and the time they may have available. Please discuss volunteering at your society meetings and notify NZ2020 of any volunteers. See <https://www.nz2020.nz/the-exhibition/people/volunteer-helpers/>

4. Purchase exhibition product

Over the coming months and during the exhibition NZ2020 will have a range of collectable products available for purchase. These products and how they can be obtained will be advertised on the NZ2020 website.

5. Provide financial support

Running an international exhibition is expensive. Some of the ways in which societies/clubs and their members can provide financial support are described below.

Patrons' or Supporters' Club

Individual society members can become members of the patrons' or supporters' club – see <https://www.nz2020.nz/the-exhibition/people/supporters-and-donors/>

Patrons will have a number of benefits which include:

- A ticket to the Palmares function
- A range of Philatelic souvenirs
- Use of the Patrons' lounge during the exhibition with tea, coffee, cold drinks available
- Advance notice of any special product for general sale that is to be produced

Supporters' benefits will include a number of benefits which include:

- A range of philatelic souvenirs
- Use of the Patrons' lounge during the exhibition with tea, coffee, cold drinks available

- Advance notice of any special product for general sale that is to be produced

Patrons' Club: \$500.00

Supporter' Club: \$100.00

Frame sponsorship

Societies and individuals can sponsor frames at \$10/frame. Frame sponsorship will be comprised of laminated labels 120mm wide x 40mm high attached to the top of the sponsored frames. See example at <https://www.nz2020.nz/dealers/advertising-opportunities/>. Frame sponsors can request specific exhibits, frames within a specific class or other category on a first-come, first-served basis.

Donation

Donations from \$10 upwards are, of course, very welcome.

A donation of \$500 will attract for the donor Society an advertisement in the exhibition catalogue. The size of the advertisement will be 18.6cm wide x 3.4cm high OR 6.8cm wide x 6.8cm high. Larger donations could attract more advertising space.

Acknowledgement

In addition to the described benefits above, unless they specifically request otherwise, all Supporters' Club and Patrons' Club members and donors will be acknowledged on the NZ2020 website and in the exhibition catalogue.

The Committee invite you to provide financial support to the Exhibition with any of these options.

6. Payments

Payment can be made by the following methods:

- Through the website at: <https://nz2020.nz/shop/> [this provides for payment by credit card]
- By Internet banking to the following bank account:
 - Account Name: NZ2020 Stamp Exhibition Inc.
 - Account number: 38-9019-0077973-00
 - Bank Name: Kiwibank Limited
 - Bank Address: 7 Waterloo Quay, Wellington 6011
 - Swift Code: KIWINZ22[NB international bank drafts should include \$25 to cover bank fees]
- A New Zealand cheque made out to 'NZ2020 Stamp Exhibition' and posted to:
Leigh Gravestock, NZ2020 Treasurer, 1 Ryan Grove, Tawa, Wellington 5028

7. Register your interest

People can register their interest in receiving updates on the exhibition and the products available by completing the contact form at <https://nz2020.nz/contact/>.

8. Pamphlet and conclusion

Please find enclosed copies of a pamphlet publicising the exhibition. We would be grateful if you would distribute these among your members.

I have also sent an electronic copy of this message and pamphlet to your society. You may wish to circulate this to those of your members who receive communication from your society in this form.

Thank you in advance for whatever support your society is able to give NZ2020.

Yours sincerely



Bob Gibson
Secretary, NZ2020 Stamp Exhibition